CHECK LIST
You should use these attributes in your job ads!

LET'S CHECK!

☐ Place of work

☐ Type of employment

☐ Duration of the employment relationship

☐ Information on core working hours

☐ Flexitime regulation

☐ Weekly hours

☐ Home office regulations

☐ Salary

☐ Google Maps integration

☐ Star ratings, e.g. integration via Xing or Indeed

☐ Use of the correct company name

☐ Use and labeling of the logo (knowledge graph map)

☐ ...

NICE TO KNOW!

All in all, Google for Jobs offers you as a company, regardless of your size, industry, job description and budget, an easy and free way to make your job offers more visible and reach a larger target audience.

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