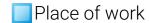
CHECK LIST

You should use these attributes in your job ads!





- Type of employment
- Duration of the employment relationship
- Information on core working hours
- Flexitime regulation
- Weekly hours
- Home office regulations
- Salary
- Google Maps integration
- Star ratings, e.g. integration via Xing or Indeed
- Use of the correct company name
- Use and labeling of the logo (knowledge graph map)
- **...**



NICE TO KNOW!

All in all, Google for Jobs offers you as a company, regardless of your size, industry, job description and budget, an easy and free way to make your job offers more visible and reach a larger target audience.



